

PROUDLY ESTABLISHED SINCE 1992 AND STILL COUNTING



Don't Drink and Drive

Cambrew is honored to host the Asia Corporate Affairs Conference 2023



Cambrew, a subsidiary of Carlsberg Group, is pleased to have been selected as the host of the 2023 Asia Corporate Affairs Conference. The conference was attended by colleagues from Carlsberg Group and subsidiaries across Asia and ran smoothly over three days at Cambrew headquarters in Phnom Penh.

The Asia Corporate Affairs Conference provides an opportunity for corporate colleagues from various markets and groups to meet and discuss possible goals and their feasibility for the coming year. The forum also allows our colleagues to share experiences, challenges, better solutions in their markets, as well as build closer relationships.



At the conference, the 3-year action plan 2023-2025 in Corporate Affairs Function was presented and shared. This plan aims to create a strong strategy where everyone in the corporate agrees on the challenges we are facing and finds ways to effectively avoid problems in the future. This action plan is the roadmap for corporate stakeholders in Asia to develop in line with their market conditions.

Roadmap and path to our “ZERO Packaging Waste”



“ZERO Packaging Waste” is an ambition in Carlsberg Group’s new environmental, social and governance program called “Together Towards Zero and Beyond (TTZAB)”. To contribute to the realization of the “ZERO Packaging Waste” ambition, Cambrew has the honor to organize a two-day workshop on “ZERO Packaging Waste” - a roadmap for Cambrew and Beer Lao brewery, with participation of Group Sustainability and colleagues from Beer Lao brewery.

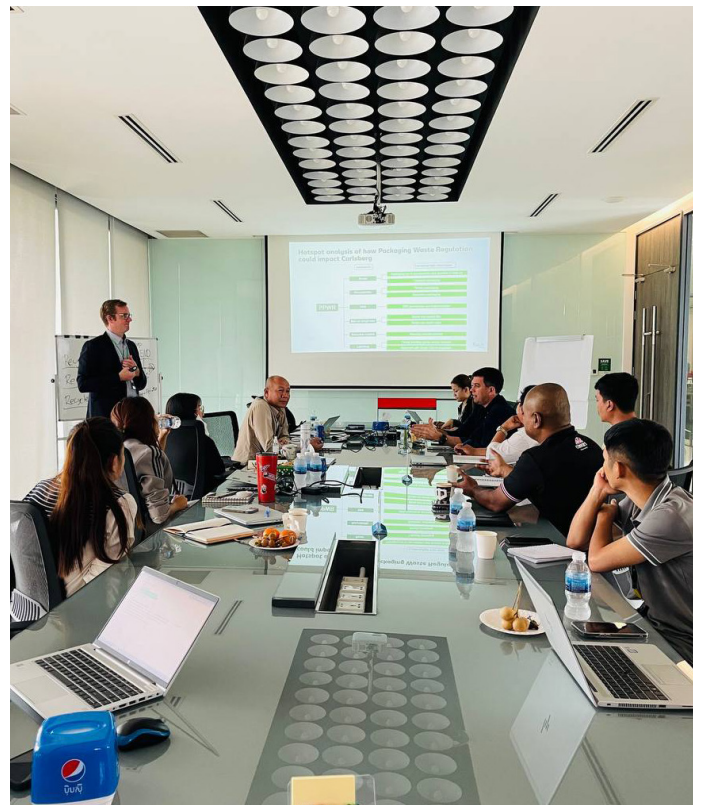


The purpose of this workshop is to develop a roadmap with concrete targets and an action plan for ZERO Packaging Waste and to consider further activities that may affect our goals and management.

Participants not only understood in detail about TTZAB but also gave advice, suggestions and comments to create a roadmap that will enable us to reach our goal of “ZERO Packaging Waste” by 2030 which is that 100% of our packaging must be recyclable. By 2030, we will increase the collection rate for recycling both bottles and cans to 90% of the packaging we use, use recycled materials for 50% of the packaging and reduce the use of virgin fossil-based plastic by 50%.



Cambrew is confident that our sustainable ambition “Together Towards Zero and Beyond” will contribute to providing solutions for a better environment, society and governance for today and tomorrow.



A nother historical moment for Angkor Beer with a High Sensory Score



With great aroma, appearance, mouthfeel and flavor, Angkor Beer was given a remarkable third place in sensory score by a regional panel based in Qong Qing China in April. Covering the Asian market as a whole, with China and Myanmar in first and second place respectively, Angkor Beer's score of 6.8 is still a success for our hard-working team.

Cambrew is proud to support study on Sihanoukville Solar Desalination

ពិធីធ្វើបទបង្ហាញពីរបាយការណ៍នៃការសិក្សាសមិទ្ធិលទ្ធភាពគម្រោង
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Sun & Moon Riverside Hotel

Welcome to the
Sihanoukville Solar Desalination Plant
Feasibility Study Presentation

Wednesday, 10th May 2023 | 16:00 - 18:00
Sun & Moon Riverside Hotel

រៀបចំដោយ៖
Organized by:

Desolenator



CLIMATE
FUND MANAGERS



Desolenator Company and its key partners, including Cambrew, Carlsberg Group, the Climate Fund Manager, the Dutch Fund for Climate Development, and the World Wildlife Fund (WWF), together presented a feasibility report on the Sihanoukville Solar Desalination Plant. The event took place on May 10 at the Sun & Moon Riverside Hotel.



Sihanoukville has grown rapidly alongside the development of the Preah Sihanouk sea ports, a Special Economic Zone, tourism, and an international airport. There is an urgent need to manage the watershed area and mobilise resources through innovative solutions. Sihanoukville was selected for this project following a water risk assessment of Cambodia conducted by WWF, updated in 2020. This assessment named Sihanoukville as the most high-risk location for the reasons outlined above.

We also believe that the Sihanoukville Solar Desalination Plant project is a sustainable solution to ensure effective water sources management and to use water efficiently.

This collaboration is also a testament to the fact that when we are together, we have great potential to create a model of sustainable water use, an action of global hope and an admirable contribution.

Cambrew will do everything we can to ensure that our community has access to safe drinking water that contributes to a better society and environment.

Cambrew celebrates Mother's Day with Cambodian people and the world



“ចំពោះពិភពលោក គាត់ត្រឹមជា ម្តាយមួយរូបតែចំពោះខ្ញុំ គាត់គឺជា ពិភពលោកទាំងមូល”



“ខ្ញុំ ចង់និយាយចាក្នុងប្រាំម្ភាក់នេះ និងម្តី គ្រប់យ៉ាងដោយតែបែប សប្បាយចិត្ត និងសំបាចស្រួល”



ម៉ាក់វែងប្រាប់ថា
“រឿងល្អៗដែលកូនទទួលបានសុទ្ធតែជាផលវិជ្ជៃនៃ គ្រាប់ចូរបស់អំពើល្អដែលកូនបានដាក់ចូលទៅ មាតានោះគឺអំពើល្អ គឺនឹងបានផលល្អៗកូនដទៃ អំពើល្អ និងសុចរិតភាព ភាយ រាមា និងចិត្ត”



Chhnoeum Satyareach's mom always says,
“ចិត្តរីករាយជាឱសថដ៏ល្អ
(A joyful heart is a good medicine.)”



“នៅថ្ងៃ Mother's Day កូនចូរពរអោយម៉ែមានភាយយ័នល្អ និងមានសុខភាពល្អ រៀបរយចិត្ត គុនស្រឡាញ់ម៉ែ”

To celebrate Mother's Day and in honor of the contribution, efforts and roles of mothers in our society, Cambrew has created a short video with our colleagues to share their good advice as well as words in their hearts to mothers.

In the video, our colleagues thanked the mothers for their dedication to their children.

The video is also shared on Cambrew Facebook page where you find: [Cambrew Ltd](#)

Thanks to all the mothers.



Cambrew continues to adhere to workplace integrity, awards two loyal employees



Congratulating two of our colleagues who have always been honest and highly ethical among the team after being selected for the “Employee of the Month” of the Core Value “Integrity”.

Poch Sreynich, BP coordinator. Poch Sreynich has a respectable attitude and is friendly, punctual and honest with the team. In addition, she is intelligent and knows how to help the team well.





Tea Sotheary, sales administration executive, is diligent and straightforward and always gives advice to the team when there are mistakes. She is honest and always clear about the work.

To celebrate and thank them for their efforts in actively participating and highlighting the values of our company's behavior, we have prepared a certificate and award ceremony with the participation of company management as well as the evaluation committee.

Core Values and behavior support Cambrew's vision, create a Triple-A culture to maintain employee responsibility, and demonstrate how we at Cambrew should adhere to these values.



Carlsberg VIP Party, An Unforgettable Exciting Party



Carlsberg VIP Party sees more than 500 guests waiting in line for a memorable and entertaining night with Thai rap and Cambodian performers rocking the stage the entire night.

Taking place on May 5 at a well-known Phnom Penh club EDIII, with fantastic music and fantastic Carlsberg beer, the party's success boosts brand awareness.



Shine like gold, Angkor beer takes pride in new modern and luxury look



Angkor Beer, one of the most popular beers in Cambodia, has surprised and fascinated the public with its new look, shining like gold with fresh flavors.

Recently, “Angkor Beer Shines Like Gold” was officially inaugurated and unveiled with a fresh, modern, luxurious, soft and delicious taste which is a great choice for beer lovers and suitable beer for a fun get-together.





ភ្នំពេញ



This new design adds another level of beauty and charm to the existing Angkor Wat temples and further demonstrates that Angkor Beer is the beer of the Cambodian people, which is always proudly associated with the culture, promoting Cambodia’s rich heritage.

The new look also represents the high quality of Angkor Beer and the high value of the Khmer heritage, a symbol of constant growth, abundant wealth and harmony.



Now, Cambodians who love beer can enjoy the taste of Angkor Beer shine like gold with a proud new look.

This is a testament to the company's relentless efforts to produce better beers and the unwavering ingenuity to create and provide customers with new experiences, fun and great taste.

With a new look and fresh taste, Angkor Beer is expected to gain more popularity and support from beer lovers and will be able to strengthen its position as a good beer brand in Cambodia and the region.

Grab Somersby When You Fly Your Kite



With an estimated more than 10,000 people attending, SkyFest 2023 saw plenty of mesmerising activities at the Bay of Light in Sihanoukville.

With giant kites floating high above the sandy white beaches, SkyFest, in combination with Somersby, built up the excitement with a night concert as well as other fun and engaging activities for youthful souls.



With this success, Somersby, and its uniquely designed beverage cart roving across the festival, speeded up brand awareness and product trials as well as conquering Somersby's brand territory.

Supported by the Ministry of Tourism, Somersby and SkyFest brought a great deal of media and public attention to the Bay of Light.



WELCOME You – Our Commitment to Diversity, Equity & Inclusion



At Carlsberg, we pride ourselves on being purpose-led and performance-driven in everything we do. Our diverse perspectives, unique abilities and experiences don't just drive our performance, they make us who we are across the Group.

Today, we launch Welcome You – our Diversity, Equity & Inclusion story that connects our joint DE&I narrative with initiatives and resources from across the entire Group.

With so many iconic brands, we know our differences are what make us stand out. And while we are different, we are unified by our shared purpose: Carlsberg should be a force for good, dedicated to brewing for a better today and tomorrow.

From our founder, J.C. Jacobsen, and the founders of our many other local brands, to our 38,000 vibrant and diverse modern-day employees from across the Group, each one of us contributes to our rich and unique culture.



WELCOME YOU is our commitment to nurturing this culture and embracing it across all areas of our business.

WELCOME YOU addresses Diversity, Equity & Inclusion with candid conversations and tangible actions. We do this by committing to transparency about our progress and sharing what we learn.

WELCOME YOU commits to doing this with fairness, honesty and kindness, by sharing stories, listening and always being curious.

WELCOME YOU is what makes Carlsberg a place where each of us belongs and where we can be at our best.

Where we join forces together in our commitment to WELCOME YOU.



CAMBREW LTD

Part of the Carlsberg Group

Together Towards **ZERO and Beyond**



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